

EEO Public File Report for WXXI Public Broadcasting Council
(WXXI-TV, WXXI-FM, WXXI-AM, WXXY, WITH-FM, WEOS-FM, WRUR-FM)
January 2, 2025 – January 31, 2026

This EEO Public File Report is filed in WXXI's public inspection file pursuant to Section 73.2080 of the Federal Communications Commission's (FCC) rules.

The following full-time vacancies were filled for the period February 1, 2025, through January 31, 2026:

Vacancy Number	Full Time Vacancy
1.	Chief Content Officer
2.	Chief Marketing Officer
3.	Reporter- Albany News Bureau
4.	Executive Assistant to the President
5.	Account Receivables Specialist
6.	Jobs Explained Video Specialist

WXXI provides notification of each vacancy to any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers if the organization requests notification. No organizations have specifically requested notice of such vacancies.

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and/or office, and telephone number.
- The recruitment source that referred the person hired for each full-time vacancy.
- The total number of persons interviewed for each full-time vacancy.
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment C contains a list and brief description of Supplemental Outreach Initiatives completed for the period February 1, 2025, through January 31, 2026.

RECRUITING SOURCES

	Recruiting Source	Online Address	Vacancy Posted
Professional Recruit			
	Indeed	www.indeed.com	All
	Corporation Public Broadcasting	www.cpb.org	All
	NYS Labor Department	nysjobbank@labor.ny.gov	All
	S.I. Newhouse School of Public Communications	Newhouse Career Development Centernhcdc@syr.edu	1,2,3,5,6
	National Association of Hispanic Journalists	https://www.nahjcareers.org/	1,3
	Linked In	www.linkedin.com	All
	National Association of Black Journalists (NABJ)	http://nabjcareers.org/	1,3
	JournalismJobs.com	http://www.journalismjobs.com/post	1,3
	Current	http://jobs.current.org.r.jobs/post/post.cfm	All
	Handshake (Distributes Posting)	Nazareth College: lcranda4@naz.edu St. John Fisher College: jskuse@sjfc.edu The College at Brockport: linkedin.com/in/grace-begemann-999762177	3,5,6
	NYS Broadcasters	https://nysbroadcasters.org/careers/job-listings/	1,3
	Asian American Journalists Association	https://www.aaaja.org	1,3
	JournalismJobs.com	http://www.journalismjobs.com/post-new-job	1,3
	Indigenous Journalist Association	https://indigenousjournalists.org/	1,3
	United Way of Rochester	adam.smith@unitedwayrocflx.org	All
Local Organizations			
	Rochester Works	www.hotjobs@rochesterworks.org	All
	Veteran's Outreach Center	nenasiverd@vocroc.org	3,4,5,6
	Causewave Community Partners	http://www.info@causewave.org	All
	WNY Job Bank	http://www.wnyjobs.com/	All
	Rochester Association of Black Journalists (RABJ)	https://rabjournalists.org/	1,3
	WXXI News (internal recruiting)	Internal job posting	All

	WXXI Website	https://www.wxxi.org	All
--	--------------	---	-----

Attachment A

	Full Time Position	Total No of Interviewees	Recruiting Source of Hire
1.	Chief Content Officer	3	WXXI Website, Indeed,
2.	Chief Marketing Officer	4	Indeed.com, WXXI website
3.	Reporter- Albany News Bureau	5	WXXI Website, WXXI Website, Journalism jobs.com
4.	Executive Assistant to the President	7	WXXI Website, Indeed, Rochester works,
5.	Account Receivables Specialist	7	Indeed.com, WXXI Website, Hotjobs.com
6.	Jobs Explained Video Specialist	4	WXXI Website, Handshake, Indeed

Attachment C – SUPPLEMENTAL OUTREACH (47 CFR 73.2080 (c) (2))

Outreach	Employee	Activity
47 CFR 73.2080 (c)(2) (i) Participation in Job Fairs	Chief Marketing Officer	<i>This visual portfolio–focused event give WXXI employees the opportunity to connect with RIT students and alumni through a series of one-on-one, 15-minute portfolio reviews. Reviews allowed WXXI staff to:</i> <ul style="list-style-type: none"> • See the work the RIT students are producing • Provide feedback and mentorship • Recruit for future internship/co-op, full-time or part-time roles, or contract /freelance. 1/21/26
	Creative Services Team	RIT Creative Industry Day 1/21/26
	HR Director	Roc The Block Job- Fair Parcel 5 9/24/25 (Citywide Job Fair)
47 CFR 73.2080 (c)(2) (iv) Participation in events sponsored by organization interested in broadcast employment	Dir. of Classical Music	<p>Project Manager Move To Include</p> <p>1/11 Amadeus, 4k restoration & discussion</p> <p>1/25 Amadeus (encore, screening only)</p> <p>7/12 Chevalier</p> <p>9/27 Late Quartet</p> <p>12/6-12/7: Howl's Moving Castle, Joe Hisaishi 75th birthday weekend</p> <p><u>Media Sponsor, Partner Evens/ Recording Projects</u></p> <p>1/19 Warfield Scholarship Concert (Media Sponsorship)</p> <p>2/8 Lunar New Year Festival (Media Sponsorship)</p> <p>St. Olaf Choir</p> <p>Morehouse College Choir</p> <p>Gateways Music Festival (4/21-4/24)</p> <p>Mon 4/21 Rochelle Sennet piano (Hatch)</p> <p>Tue 4/22 Curtis Stewart (Hatch)</p> <p>Wed 4/23 Gateways Brass Collective (Hoch)</p> <p>Thu 4/24 Gateways Festival Orch (Kodak)</p> <p>3/3/26/2025 Annie Jacobs-Perkins19/2025 Women in Music</p> <p>4/2/2025 five by five</p> <p>4/9/25 Concentus Women's Chorus</p> <p>4/16 -spring break</p> <p>4/23 Gateways Brass Collective</p> <p>4/30 Hochstein Merit Scholarship Winners</p> <p>5/7 Doleen Hood & Elinor Freer, p</p> <p>5/14 Antara Winds</p> <p>50th anniversary season!! Celebrating 2025-26</p> <p>'10/15 RPO</p> <p>'10/22 Soundscapes w/ Bonnie Choi & Beverly Smoker</p> <p>'10/29 Bridging Generations Kathy Kemp + Jiao Sun</p> <p>'11/5 Piano Music of THK Jr (Tony Caramia & Friends)</p> <p>'11/12 Why Can't the English - ESM Brass Guild</p> <p>'11/19 Shades of Motion</p> <p>'11/26 - no live, DHRC Winners broadcast</p> <p>'12/3 - A Miracle in Legacy w/ Joshua Conyers</p> <p>'12/10 Eastman Horn Choir – Holiday</p> <p>'12/17 - A Cup of Good Cheer w/ Madrigalia</p>

Outreach	Employee	Activity
47 CFR 73.2080 (c)(2)(v) Internships	Classical Music Intern	<ul style="list-style-type: none"> 2 Classical Music Interns 6/10/25- 8/20/25
	Broadcast Maintenance Intern	<ul style="list-style-type: none"> 1 Broadcast Maintenance intern 6/3/25-8-20/25
	Creative Services Intern	<ul style="list-style-type: none"> 1 Creative Services Intern 6/8/25- 9/26/25
	News Intern	<ul style="list-style-type: none"> 2 News interns (Spring) 2/25 - 5/25 2 News interns (Summer)) 6/25 – 8/25
	IT Intern	<ul style="list-style-type: none"> 1 IT- Intern (9/25 12/25)
47 CFR 73.2080 (c)(2)(viii) Training programs designed to enable station personnel to acquire skills to qualify for higher level positions 47 CFR 73.2080(c)(2)(xi) Sponsorship of events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting	CFO/Staff	<ul style="list-style-type: none"> PMBA Conference Tucson Arizona 5/26-5/30 2025
	Project Manager Move To Include	<p>Conferences Attended in 2025:</p> <ul style="list-style-type: none"> CSUN Assistive Technology Conference, March 2025 Future Ready Nonprofits: Conversations for Change (SUNY Brockport), March 2025 ReelAbilities Industry Summit, April 2025 PBS Annual Meeting, May 2025 Leadership Exchange in Arts & Disability (LEAD), August 2025 NETA Annual Summit, September 2025 NPR DEIAB Summit, September 2025 M-Enabling Summit, October 2025 <p>Professional Development:</p> <ul style="list-style-type: none"> Leadership Rochester Signature Program, graduated May 2025
	Chief IT Officer	<p>Society of Broadcast Engineers meetings (provides education and peer-to-peer support for the Rochester Broadcast community):</p> <ul style="list-style-type: none"> 3/18/2025 -Rochester ATSC 3.0 roll out 4/16/2025 -Taste of NAB 5/21/2025 -SMPTE ST 2110 in the real world 9/17/2025 -Are Lithium-Ion Batteries Ready for Broadcast Applications 10/22/2025-EAS – Developments and Potential Future Directions 11/19/2025 -The Radio Studio (or no studio at all!) of the Future 1/21/2026 -Site Hardening (lessons from the field)
	TV Programming Director	<p>PTPA Annual Meeting May 18th & 19th Atlanta, Georgia Sessions included:</p> <p><u>Betting on Local: Cultivating Members with Local Pledge, Programs & Experiences</u></p>

Outreach	Employee	Activity
		<p>Now more than ever, it's critical that stations demonstrate their essential value to the communities they serve and invite them to support that unique mission. Learn how stations are finding fundraising success through local programs, messaging, on-location pledge breaks, and experiences that reflect and engage viewers in their market.</p> <p><u>Streaming Strategies: The Programmer's Expanding Role</u></p> <p>As public television continues its digital transformation, programmers play a strategic role in shaping the streaming experience for audiences. This session explored how programmers can leverage their expertise to take a lead role in the curation and promotion of on-demand content on platforms like the PBS app.</p> <p>PBS Annual Meeting 2025 May 19th - May 21st Atlanta, Georgia General Sessions focused on the state of the system and previews of the pipeline. Breakout Sessions included: <u>Audience Insights 2025</u> A High level view of the PBS Audience Nationwide.</p> <p><u>Regulatory Readiness: Ensuring Compliance at the New FCC</u></p> <p>Q&A as well as tips on what your station needs to know to be in compliance with the FCC.</p> <p>PTPA Fall Meeting 2025 November 4th & 5th Virtual Meeting</p> <p>Sessions included: <u>The NMCA Roundtable: The Future of Multicultural Storytelling</u></p> <p>A Moderated discussion featuring representatives from each member organization of the National Multicultural Alliance (NMCA) on the state of affairs in independent filmmaking. We heard how the alliances are navigating the loss of federal funding—CPB and beyond—while continuing to innovate, forge new partnerships, and champion underrepresented voices. Panelists shared updates on current and upcoming programming initiatives, strategies for sustaining production and distribution, and how station programmers can best support and connect with their work.</p> <p><u>Regional Collaborations: Together We're Better</u></p> <p>The presenters shared how some stations have successfully created regional partnerships to tell local stories and better serve their respective audiences.</p> <p><u>Finding Programming Beyond the Big Three Learn</u></p>

Outreach	Employee	Activity
		<p>Lynn Valiquette from Cascade PBS/the Local Public Initiative and Devin Karambelas from WETA shared how they are adding value to their station's streaming catalogue and membership experience by forging new distributor relationships and local partnerships, often at modest or even no cost. The presentation showed how some stations are maximizing their program acquisition budgets, creating content partnerships, and reaching new audiences by going beyond the primary distributors of public television.</p> <p><u>Additional Professional Development of Note:</u> Monthly Programmer Calls held by TRAC Media Monthly Calls with fellow NYS Programmers Numerous webinars regarding Audience Development, changes in technology, and Viewership Measurement throughout the year.</p> <ul style="list-style-type: none"> •
	Corporate Sponsorship Account Mgr.	<ul style="list-style-type: none"> • Audience Insights: NPR Brand Trends & Understanding the Podcast Journey 2/5/25 • FCC Underwriting Guidelines & Compliance Workshop 2/19/25 • Greater Public - Feeling Prepared in Uncertain Times 3/17/25 • Greater Public - WBUR's Digital Transformation: Wins & Lessons Learned 9/14/25 • RRC - Webinar Short: Underwriting 9/4/25 • NYSBA Sales Training 9/23/25 • Jacobs Media - 2026 Digital Revenue Roadmap 1 of 3: Assessment & Obstacles 10/21/25
	Underwriting	2/5/25 PBS Town Hall 2/11/25 Greater Public - Audience Development Summit 2025 2/19/25 FCC Underwriting Guidelines & Compliance Workshop 3/17/25 Greater Public - Feeling Prepared in Uncertain Times 6/5/25 NMI Insights: Understanding Media Consumption (Nielsen) 6/18/25 PBS Town Hall 7/29/26 FY26 Integrated Fundraising Series (PBS Stations Services) 9/4/25 RRC - Webinar Short: Underwriting 9/23/25 NYSBA Sales Training 10/21/25 Jacobs Media - 2026 Digital Revenue Roadmap 1 of 3: Assessment & Obstacles 10/28/25 Jacobs Media - 2026 Digital Revenue Roadmap 2 of 3: Assessment & Obstacles 11/5/25 Jacobs Media - 2026 Digital Revenue Roadmap 3 of 3: Assessment & Obstacles
	HR Director	<ul style="list-style-type: none"> • Gender & Inclusion: Navigating New DEI Executive Orders • Preparing Your Workplace for Immigration Enforcement 2/19/25 • ROC - NHRA / GVC SHRM Legal Update 2025 2/6 • 50 Days In: Policy Changes, Workforce Impact, and How HR Can Respond 3/5/25 • PMBA 2025 Conference 5/28-5/31/25 • GVC SHRM's 2025 HR Conference 9/8/25 • 2026 Greater Rochester Chamber Legislative Breakfast 1/13/26

Outreach	Employee	Activity
47 CFR 73.2080 (c)(2)(viii) Training programs designed to enable station personnel to acquire skills to qualify for higher level positions 47 CFR 73.2080(c)(2)(xi) Sponsorship of events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting	VP of Education & Interactive Services	Date(s) Training Opportunity 2/4/2025 EDC/SRI Work It Out Wombats Research Briefs Webinar 2/4/2025 PBS KIDS & PBS LearningMedia February Webinar 2/5/2025 PBS Town Hall 2/7/2025 Dovetail App Overview Webinar Session 1 2/11/2025 PRX Digital Audio Session 2 2/12/2025 PBS Audience Development Summit 2/13/2025 PRX Digital Audio Launch Session 3 2/14/2025 FLX STEM Hub Speaker Series 2/26/2025 ITVS Will You Take This Workshop on Surveys? Y/N Webinar 3/4/2025 DOVETail PRX Training 3/6/2025 Dovetail Inventory Training 3/6/2025 Celebration & Preservation of the HBCU Legacy Virtual 3/10/2025 Indie Lens: Home Court Screening & Panel Event 3/11/2025 Engaging with PRX Digital Audio Pilot: Session 4 3/12/2025 Jobs Explained Launch Training 3/13/2025 Harvard: Career Pathways for a Changing Economy 3/14/2025 FLX STEM Hub Speaker Series 3/18/2025 American Revolution Grant Kick-Off Webinar 3/25/2025 Dovetail CPB Pilot Session 3/27/2025 FLX One Stop Webinar 3/31/2025 Indie Lens: We Want the Funk Screening & Discussion Panel Event 4/2/2025 Data to Dollars Webinar 4/8/2025 WXXI Board Summit 4/10/2025 Indie Lens: Public Library: Free For All Screening & Discussion 4/16/2025 Hootsuite Webinar 4/18/2025 SproutSocial Webinar 4/28/2025 Indie Lens Matter of the Mind: My Alzheimer's Screening/Panel 5/6/2025 PBS KIDS & PBS LearningMedia May Update 5/7/2025 Building the Next-Gen Manufacturing Workforce: Telling the Real Story 5/13/2025 NETA AI & SEO Webinar 5/28/2025 POV Season Preview Screening 6/3/2025 Caregiving Love Audience Connections Event 6/4/2025 Digital Transformation Advanced Poynter Training 6/10/2025 Becoming Thurgood Grant Training 6/11/2025 Digital Transformation Advanced Poynter Training 6/13/2025 FLX STEM Hub Speaker Series 6/16/2025 Jobs Explained Staff Training Project Overview 6/17/2025 Funder-to-Funder Conversation: Still Ready To Learn - Philanthropic Support for High-Quality Children's Media 6/18/2025 June PBS Town Hall 6/18/2025 Digital Transformation Advanced Poynter Training 6/18/2025 Jobs Explained Training Social Video Production & Planning 6/20/2025 Jobs Explained Training: Reporting & Evaluation 6/23/2025 Jobs Explained Training: Fundraising, & Advisory Group Planning 6/24/2025 One Network for Regional Advanced Manufacturing Partnerships

Outreach	Employee	Activity
		6/24/2025 Dovetail CPBS Pilot Sessions Continue
		6/25/2025 Jobs Explained: Shaping Stories & Engagement
		6/25/2025 Digital Transformation Coaching Session
		7/1/2025 PBS KIDS & PBS LearningMedia July Update
		7/2/2025 Digital Transformation Advanced Poynter Training
		7/9/2025 Digital Transformation Coaching Session
		7/9/2025 Digital Transformation Advanced Poynter Training
		7/14/2025 Jobs Explained Session 6: Marketing & Boosting Content
		7/16/2025 Jobs Explained Session 7: Community Engagement Events
		7/18/2025 Digital Transformation Lunch & Learn
		7/18/2025 PBS 250 General Audience Webinar
		7/19/2025 FLX Teaching About Climate Change Conference
		7/28/2025 Meet the Moment: Focus on the Gap(s)
		7/29/2025 Dovetail CPB Pilot Session
		7/30/2025 American Revolution Station Grant Webinar
		7/31/2025 Digital Transformation Advanced Poynter Training
		8/5/2025 PBS KIDS & PBS LearningMedia Monthly Update
		8/5/2025 Digital Transformation Advanced Poynter Peer Group Session
		8/6/2025 Digital Transformation Coaching Session
		8/8/2025 FLX STEM Hub Speaker Series
		8/13/2025 Workshop: Setting Institutional Big Hairy Audacious Goal & Vision
		8/14/2025 Jobs Explained Session 8: Financial Reporting and Evaluation Tasks
		8/21/2025 Jobs Explained Station Update Webinar
		9/3/2025 Digital Transformation Coaching Session
		9/3/2025 Caregiving Film Open Forum
		9/4/2025 CDP Overview Training
		9/4/2025 Becoming Thurgood Screening & Panel Discussion
		9/9/2025 POV Shorts Overview
		9/10/2025 Digital Transformation Advanced Poynter Peer Group Session
		9/11/2025 PBS Town Hall for Stations
		9/12/2025 FLX STEM Hub Speakers Series
		9/16/2025 Jobs Explained National Webinar for Business Advisory Boards
		9/17/2025 Digital Transformation Coaching Session
		9/18/2025 Jobs Explained Station Update Mtg
		9/23/2025 Indie Lens Pop-up Open Webinar
		9/25/2025 Digital Transformation Advanced Poynter Peer Group Session
		10/7/2025 PBS KIDS & LearningMedia Update
		10/8/2025 Digital Transformation Advanced Poynter Training Session
		10/15/2025 Digital Transformation Coaching Session
		10/16/2025 Jobs Explained Quarterly Meeting
		10/21/2025 PBS KIDS & LearningMedia Update
		10/23/2025 Optifab Conference Student Day
		10/23/2025 POV Film Screening Grants Webinar
		10/24/2025 WorkKeys Webinar
		10/28/2025 Employer Education of Youth Engagement Opportunities Event
		10/29/2025 Digital Transformation Coaching Session
		11/3/2025 American Revolution Preview Screening/Panel Event
		11/4/2025 PBS KIDS & PBS LearningMedia Monthly Update

Outreach	Employee	Activity
		11/5/2025 Digital Transformation Advanced Poynter Training Session 11/7/2025 Jobs Explained Business Advisory Board 11/7/2025 Urban League of Rochester: Climate Change in Rochester 11/12/2025 Digital Transformation Advanced Poynter Training Session 11/13/2025 Digital Transformation Advanced Peer Group Training Session 11/14/2025 FLX STEM Hub Speaker Series 11/15/2025 News Literacy Project Training with RCSD 11/18/2025 Finger Lakes Youth Climate Summit Conference 11/19/2025 Digital Transformation Advanced Poynter Training Session 11/20/2025 NYS 250 th Project Planning 11/20/2025 Jobs Explained Station Meeting 11/21/2025 RCCI Educators Day (Career Exploration) 11/21/2025 Operational Planning Workshop 12/2/2025 PBS KIDS & PBS LearningMedia Update 12/10/2025 PBS KIDS "Phoebe & Jay" Series Launch and Schedule Change 12/11/2026 Jobs Explained Station Update Meeting 12/16/2026 PBS KIDS & PBS LearningMedia Update 12/17/2026 PBS December Stations Town Hall 1/6/2026 Finger Lakes One Stop Partners Webinar 1/6/2026 PBS KIDS & PBS LearningMedia Update 1/6/2026 The Ride Ahead Screening & Panel Discussion 1/9/2026 FLX STEM Hub Speakers Series 1/14/2026 GLOW One Stop Partners Webinar
	Director of Early Learning	Date(s) Training Opportunity 2/3/2025 The Strong Museum Tour 2/4/2025 RTL Research Update: Work it Out Wombats & Podcasts 2/5/2025 Fostering Positive Behavior in Prekindergarten 2/18/2025 LEAP into the Loop: Pilot Feedback & Next Steps 2/19/2025 EDC Research Briefs Feedback 2/21/2025 LEAP into the Loop: Pilot Feedback & Next Steps II 3/12/2025 EDC State Strategy Brief Feedback 4/8/2025 WXXI Board Summit 5/14/2025 Symposium Series: The Theology of Fred Rogers 5/22/2025 Well-Being by Design Fellowship 5/28/2025 Early Learning Shortchanged: Federal, State, and Local Webinar 6/17/2025 Funder-to-Funder Conversation: Still Ready To Learn - Philanthropic Support for High-Quality Children's Media 6/18/2025 June PBS Town Hall 7/1/2025 PBS KIDS & PBS LearningMedia Monthly Update 7/17/2025 Meeting the Moment: The State of Family Hardship 7/28/2025 Meet the Moment: Focus on the Gap(s) 8/5/2025 PBS KIDS & PBS LearningMedia Monthly Update 9/20/2025 Fred Rogers Institute: Educator's Neighborhood Kick-off 10/1/2025 From Patchwork to Systems: Using Data and Community Input to Build Your Early Education Financing Strategy 10/7/2025 Greater Rochester Healthy Futures Summit 10/7/2025 Fred Rogers Institute: Educator's Neighborhood Monthly Meeting 10/8/2025 Fred Rogers Productions Resource Collection Overview 10/27/2025 New America: Growing Readers in a World of Screens and AI

Outreach	Employee	Activity
		<p>11/4/2025 PBS KIDS & PBS LearningMedia Monthly Update</p> <p>11/17/2025 Fred Rogers Institute: Educator's Neighborhood Whole Group Meeting</p> <p>11/17/2025 Empire State Campaign for Child Care's Virtual Grassroots Kickoff Call</p> <p>11/18/2025 Funder-to-Funder Conversation: Phoebe & Jay Coming Soon! A "Last Mile" Outreach and Opportunity</p> <p>12/2/2025 PBS KIDS & PBS LearningMedia Monthly Update</p> <p>12/8/2025 Adolescence Online: Growing Courage & Connection in a Digital World</p> <p>12/9/2025 Fred Rogers Productions: Many Ways to Show You Care</p> <p>12/10/2025 "Phoebe & Jay" Series Launch and Schedule Change</p> <p>1/6/2026 Fred Rogers Institute: Educator's Neighborhood Monthly Meeting</p> <p>1/8/2026 Technology in Early Childhood Education: Engaging with Wonder and Purpose</p> <p>•</p>
	Ready To Learn Statewide Partnerships Mgr.	<p>WXXI Early Learning Manager</p> <p>2/3/25: Fostering Positive Behavior in Kindergarten</p> <p>2/18/25: Leap Into the Loop Pilot Feedback and Next Steps</p> <p>2/19/25: EDC Research Briefs</p> <p>2/21/25: Leap Into the Loop Pilot Feedback and Next Steps II</p> <p>3/12/25: EDC Research Briefs</p> <p>3/13/25: Inclusive Child Care Practices: Creating a Sense of Belonging</p> <p>3/26/25: Wayne FL BOCES Early Childhood Summit</p> <p>4/16/25: Fred Rogers Productions: Behind the Scenes</p> <p>4/22/25: Northeast Child Abuse Conference</p> <p>4/29/25: PBS KIDS Adventure Cube Training</p> <p>5/22/25: Libraries and Literacy (OEL NYSED)</p> <p>6/24/25: Disability Representation in Children's Media: The Making of Jeff Mouse</p> <p>7/1/25: Technology-Enhanced Teaching and Learning Institute</p> <p>7/8/25: Technology-Enhanced Teaching and Learning Institute II</p> <p>7/10/25: A Practical Introduction to Disability Awareness</p> <p>7/22/25: Power in Partnership: How Public Media, State Education Leaders are Transforming Learning Together</p> <p>7/24/25: PBS Professional Development Summit</p> <p>7/30/25: How Public Libraries Can Better Serve People with Developmental Disabilities</p> <p>9/15/25-9/17/25: NETA Conference</p> <p>10/7/25: Roc The Future Healthy Futures Summit</p> <p>11/20/25: Co-creating Through Culture and Play</p> <p>1/7/25: More Working It Out with the Wombats</p> <p>1/8/25: Technology in Early Childhood Education: Engaging with Wonder and Purpose</p>
	VP of Television & Department	<ul style="list-style-type: none"> • Department Training & Development (webinars, classroom, seminars, conferences, professional development, etc.) • <u>Women Make Movies</u> 5/29/25

Outreach	Employee	Activity
		<p>Case Study: UNION with Brett Story Webinar In conversation with the award-winning filmmaker, Brett Story, we'll discuss solutions one filmmaker found to the challenge of releasing controversial political documentaries</p> <ul style="list-style-type: none"> • Slamdance 6/3/25 From Unseen to Unstoppable: Disabled Filmmakers Rewrite U.S. Cinema Webinar Hear directly from the filmmakers behind Slamdance Unstoppable: On the Road in a live conversation on how disability-led storytelling is reshaping independent film and redefining authentic representation. • NETA 6/5/25 Elevating Community Voices: Building Station Partnerships with Independent Producers Webinar • YouTube 7/16/25 Streaming for Podcasters Webinar • Greater Public 7/23/25 Town Hall: Mobilizing Support and Securing Public Media's Future Webinar • NETA 8/7/25 Navigating the Future of Public Media Content Together Webinar • The D-Word 9/12/25 Storytelling Across Multiple Platforms Webinar • NETA 10/1/25 Reimagining the Station of the Future: Organizational Structures for a New Era Webinar • NETA 10/23/25 Powering Public Media with Digital Revenue Webinar • Cornell University 11/10/25 Lights, Camera, Algorithm! : Protecting Artists in the Age of AI Webinar • NETA 11/18/25 Rights & Clearances 101 Webinar
	Digital & On Air Fundraising Mgr.	<ul style="list-style-type: none"> • 3/29/25 - Greater Public - Successful Google Search Campaigns for Membership • Jan 2025 PBS – Digital Fundraising for Public Media course • 1/29/25 LKA – Look Ahead, Be Prepared

Outreach	Employee	Activity
	Jobs explained Video Specialist	<ul style="list-style-type: none"> Weekly Social Video Specialist Workshops 06/18/2025 06/25/2025 07/02/2025 07/09/2025 07/16/2025 07/23/2025 07/30/2025 08/06/2025 08/13/2025 08/20/2025 08/27/2025 09/03/2025 09/10/2025 09/17/2025 09/24/2025 10/01/2025 10/08/2025 10/15/2025 10/22/2025 10/29/2025 11/05/2025 11/12/2025 11/19/2025 12/03/2025 12/10/2025 12/17/2025 01/07/2026 01/14/2026 01/21/2026 01/28/2026
	Project Manager Move To Include	<p>Presentations and Speaking Engagements:</p> <p>How WXXI's "Move to Include" Gives Visibility to Disability Inclusion, Representation and Accessibility for Greater Public, February 2025</p> <ul style="list-style-type: none"> Presentation to Jewish Community Center, February 2025 Partners + Napier DEIA Speaker Series, March 2025 Steal this Idea (PBS Annual Meeting breakout), May 2025 Engaging a New Audience: The Role of Accessibility in Expanding Your Reach (PBS Annual Meeting breakout), May 2025 Lunch & Learn on Accessible Events for Alaska Public Media, June 2025 Closing Keynote, Room for Everyone: A Library Accessibility Day of Learning, July 2025
Outreach	Employee	Activity

Outreach	Employee	Activity
47 CFR 73.2080 (c)(2)(xiv) Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	Project Manager Move To Include	Certifications: Certified Professional in Accessibility Core Competencies (CPACC) - granted by the International Association of Accessibility Professionals (IAAP), February 2025
	HR Director	<ul style="list-style-type: none"> • Gender & Inclusion: Navigating New DEI Executive Orders 2/5/25 • Preparing Your Workplace for Immigration Enforcement 2/19/25 • ROC - NHRA / GVC SHRM Legal Update 2025 2/6 • 50 Days In: Policy Changes, Workforce Impact, and How HR Can Respond • 3/5/25 Latino Leaders Meet & Greet 3/6/25 • EmpowerHer Networking Dinner at Strathallan 11/11/25