

stations/services



Whether it's television, radio, online or on screen, WXXI is there with programming and information – where you want it and when you want it.

Our current television offerings include:

- **WXXI-TV** An award-winning producer of local and national programs, WXXI provides safe, non-commercial children's programming along with a varied PBS schedule throughout the day.
- **WXXI CREATE** This digital channel provides lifestyle programming (travel, cooking, how-to).
- **WXXI WORLD** This digital channel airs current affairs and documentary programming from PBS.
- **WXXI KIDS 24/7** This digital channel airs PBS KIDS programs 24-hours-a-day.
- **CITY 12** WXXI-TV and the City of Rochester provide city residents with 14-hours-a-day of programming.

Our current radio offerings include:

- **AM 1370** An NPR member station that specializes in news and local public affairs programming, including *Connections with Evan Dawson*, a weekday talk show which provides a focus on community-based topics.
- **CLASSICAL FM 91.5** As Rochester's only classical radio station, Classical 91.5 broadcasts classical music plus specialty programs such as *With Heart and Voice* and *Fascinatin' Rhythm*.
- **HD RADIO** Classical 91.5 and AM 1370 can now be found on WXXI-FM HD 91.5-1 and WXXI-FM HD 91.5-2.
- **REACHOUT RADIO** An on-air service that provides information to thousands with visual impairments.
- **WRUR-FM 88.5** A partnership with the University of Rochester providing a mix of NPR news and eclectic, adult alternative music programming.
- **WXXY-FM 90.3** A mixed news and classical radio station serving the Houghton, NY region.
- **WITH-FM 90.1** In Ithaca, NY, WXXI has partnered with Hobart & William Smith Colleges to broadcast a music station that will further strengthen public radio in the Finger Lakes region.
- **WEOS-FM 89.5** A broadcast partnership between Hobart & William Smith Colleges and WXXI, providing NPR news and a mix of music programming which serves Geneva, NY and the Finger Lakes region.

Other electronic service delivery systems:

- **WXXI.org** This comprehensive site includes live streaming, podcasts and on-demand programs from PBS. Along with schedules and a robust news area, the site provides a more in-depth look at all of our services.
- **PBS Learning Media** A free online multimedia library service for educators, students and families.
- **YouTube** WXXI's page has videos from all of our local specials and *Need to Know* episodes.
- **WXXI Passport** This on-demand streaming service provides members with shows from PBS & WXXI.
- **WXXI App** WXXI's smartphone app provides news, program highlights and streams of all our radio services.

WXXI Social Media:

- **Facebook** With a diverse base of fans and followers, our Facebook page provides news on all things WXXI.
- **Twitter** Tweets from different WXXI sources and services on everything from news to education to arts.
- **Instagram** Behind-the-scenes pictures and videos of WXXI in the studios and in the community.

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- **The Little Theatre** WXXI has a long-term affiliation with Rochester's premiere independent movie house. With five theatres – as well as art and music in the Little Café – and special screenings throughout the year, the historic Little Theatre is Rochester's home for film festivals, local arts and cultural events.

education

With our strong education mission, WXXI's efforts in professional development and learning support the educational preparedness and growth of our community.

WXXI Education Services

WXXI is a virtual classroom for the region, providing essential education resources for all learners. WXXI is dedicated to engaging, inspiring, and educating its audiences – regardless of age or income. WXXI Kids 24/7 TV service and live stream provides families with fun learning opportunities, whenever and wherever they access media. The service integrates online games and activities to extend the learning. WXXI Education provides adults with opportunities on-air, online and through in-person events to become better parents, teachers and lifelong learners. WXXI collaborates with community partners to enrich learning opportunities for all through training, community screenings, discussions and informal learning events.

Ready To Learn

Ready To Learn is a children's media program targeted toward our region's most at-risk kids, but available to all families and children. The Ready to Learn educational programs and connected hands-on learning are research based to prepare kids for success in school. They focus on developing academic and social-emotional skills to help narrow the achievement gap. WXXI's Ready To Learn workshops empower early childhood educators with ways to integrate public media content and tools into existing curriculum to improve learning. WXXI Parent Workshops engage parents directly in supporting their children's educational success in and out of school.



WXXI is one of 19 public media stations to be awarded a grant by the Corporation for Public Broadcasting to be part of the national *American Graduate: Getting to Work* initiative. The station collaborative will help to advance education and career readiness in their communities. The initiative will allow stations working with partners in their communities to assess workforce challenges and opportunities, and produce content focused on the skills needed for students to succeed in the job markets of today and tomorrow. The work will focus on good jobs in high need career sectors that require training beyond high school but less than a four-year degree.

Adult Education

WXXI is the first public television station to serve as a Regional Adult Education Network (RAEN) provider. The RAEN provides professional development and assistance to adult literacy agencies and workforce development providers in an 9-county region in partnership with the NYS Education Department. The RAEN is dedicated to improving services delivered by providers of adult education, workforce development and training. WXXI provides instructional broadcasts, online resources and information to potential adult students, agencies, and programs.

K-12 School Services

WXXI provides professional development opportunities for hundreds of K-12 educators through webinars, workshops and conferences each year. WXXI also provides a monthly e-newsletter and daily social media posts to over 24,000 educators, parents and students. WXXI offers PBS LearningMedia New York, a free online multimedia library and curriculum service for educators, students and families featuring public media content. This free service delivers classroom-ready content which engage students in curriculum concepts.



WXXI Family Engagement Events

WXXI partners with schools, libraries, museums, out of school programs, and community organizations to offer informal family learning experiences. From parent workshops to fun-filled events, WXXI staff model ways to use public media, books, activities and everyday opportunities to expand children's learning. Events included Exploration Stations Program – a collaborative partnership with Monroe County Library System and WXXI to host "Exploration Stations" year-round at Central Library. WXXI co-design and manage hands-on science exploration stations to keep the summer learning going and prevent "summer slide". These stations explored hands-on STEAM (Science, Technology, Engineering, Art, Math) activities.

public affairs

With in-depth news reporting, WXXI opens the dialogue on local ideas and promotes understanding of our diverse city, state and world.



Business, Health, Arts, and Inclusion

WXXI News maintains ongoing reporting in business health, arts, and inclusion. **WXXI News director Randy Gorbman hosts the weekly *Western New York Business Report*** and contributes continuing coverage of business and economic issues. Gorbman has also been a guest on Ken Rudin's *Political Junkie*. **Brett Dahlberg covers health issues** and his health beat collaborated with *Second Opinion* to provide in-depth coverage of opioid issues as well as news and innovations in the local medical sector. **Jeff Spevak is WXXI's arts contributor** providing essays, live reports, coverage of the Rochester International Jazz Festival, and other local events. **WXXI's Inclusion Desk** covers a series of wide-ranging stories, all of which address issues of disability in the Rochester region.

Move to Include

Move to Include is a partnership between WXXI and the Golisano Foundation designed to promote inclusion for people with intellectual and physical disabilities. Through programming and special events, WXXI and the Golisano Foundation look to build a more inclusive community by inspiring and motivating people to embrace different abilities, and include all people in every aspect of community life. The effort also includes *Dialogue on Disability*, a partnership between WXXI and the Al Sigl Community of Agencies. Held every January, the initiative is designed to stimulate community dialogue about the perspectives and abilities of people with physical and intellectual disabilities.



Connections with Evan Dawson

Connections with Evan Dawson airs weekdays from 12-2:00 p.m. on AM 1370, WRUR-FM, WEOS (Geneva) and streaming at WXXI.org. One of the most popular and listened-to talk shows in Rochester, *Connections* covers an array of issues including arts, the economy, community affairs, politics, health, or whatever hot topic is engaging the city. Guests include news-makers and local personalities, as well as noted national figures offering depth and thought on subjects drawing attention across the city, state, and country – yet always drawing back to local perspective. Evan helps make sense of complex issues and allows the community's voice to be heard by engaging listeners through phone calls, e-mail & Twitter. The *Connections* podcast posts after each show giving everyone a chance to catch up with Evan. *Connections* also does select live shows throughout the year.

Great Lakes Today

Great Lakes Today, a Regional Journalism Collaborative, provides coverage of the iconic lakes and the people who live in the region. *Great Lakes Today* develops in-depth reports focused on use and quality of this freshwater resource, economic importance of the region, and future challenges and opportunities.

Capitol Bureau

WXXI manages the Capitol Bureau, which provides news reports from Albany from Bureau Chief Karen DeWitt. Karen covers state government & politics for a network of New York State public radio stations.

Degrees of Diversity

More than 80 percent of public school teachers in the U.S. are white, and a WXXI News investigation has found that the disparity is much more severe in the Rochester and Finger Lakes regions. *Degrees of Diversity* takes an in-depth look at diversity among local schools.

WXXI Smartphone App

Along with streaming our various radio stations, smartphone users can access headlines from WXXI News, as well as NPR's *Morning Edition* and *All Things Considered* from their phones with WXXI's free app for iPhone or Droid.



Need to Know

This award-winning, weekly news and public affairs television program provides an in-depth look at prevailing stories of interest to the community. Hosted by H el ene Biandudi Hofer, *Need to Know* explores everything from political affairs to local arts. With regular features on health, education and the arts, *Need to Know* brings in newsmakers and prominent individuals who discuss the subjects that Rochester is talking about.

WXXI celebrates the cultural and artistic life of the region and contributes to the development of a more vibrant community through its arts programming.

Classical 91.5

Rochester's only full-time classical music station is also one of the most listened to public classical music stations in the country. Along with locally hosted music throughout the day, Classical 91.5's productions include *Backstage Pass* and the *RPO Concert Series*.

Different Radio

WXXI operates two radio stations that bring an eclectic mix of adult alternative music to listeners. WRUR (Rochester) and WITH (Ithaca) comprise a "Different Radio" service which includes locally-hosted shows, live in-studio performances and the best of NPR Music programming.

Arts InFocus celebrates our region

WXXI's digital-first series spotlights arts and culture in the Rochester region and beyond. Arts InFocus presents in-depth stories and profiles of some of the area's finest artists and arts organizations, as well as those beyond our state line.

WXXI-TV National Arts Productions

WXXI has produced documentaries that have brought a national focus to Rochester's local treasures. Included are: *Dialogue in Metal* which explored the unique collaboration between Albert Paley and Jesse James; *Wendell Castle: A Portrait* which captured the career of the acclaimed furniture designer; *Frank Lloyd Wright's Boynton House: The Next Hundred Years*, which gave life to the restoration of Rochester's Boynton House; *Paley on Park Avenue: New York City*, which followed Albert Paley as he created 13 sculptures along Park Avenue.



The Little Theatre

The affiliation between WXXI and Rochester's historic Little Theatre just celebrated its seventh anniversary. WXXI has helped bring digital projectors, state-of-the-art screens, sound systems, and updated seating to provide an incredible experience for all film-goers. A historic renovation to Little Theatre 1 is underway as the Theatre approaches its 90th anniversary as Rochester's place for independent American and foreign films. In addition to food, music and art shows in the Little Café, the Theatre hosts special events throughout the year including film festivals, discussions – and is also a Rochester International Jazz Festival venue. *The Little Concert Series* brings national and local music acts to perform at the Little Theatre. Sponsored by WRUR and WITH, the diverse series line-up has included Robin & Linda Williams, Shemekia Copeland, and Loudon Wainwright III.

Live from Hochstein

Live from Hochstein is the longest running live radio broadcast concert series in Western New York. Live from Hochstein Performance Hall, the series presents performances by some of the finest artists from the Rochester area and beyond.

First Inversion

WXXI's Julia Figueras welcomed Lee Wright *First Inversion* in for a live radio performance. The program featured soprano soloist Kearstin Piper Brown, and a frank discussion about the issues surrounding their spiritual performances.

Backstage Pass

Hosted by Classical 91.5's Julia Figueras, this monthly live performance program gives listeners the backstage experience of meeting local and visiting artists "up close and personal." *Backstage Pass* provides live studio broadcasts of Rochester's best local and national performers.



Gateways Music Festival

WXXI joins the Festival in affirming that classical music belongs to all people, and people of African descent have played an important role in classical music for centuries. The Festival and its partners help to sustain and increase diversity in classical music for both musicians and audiences. WXXI broadcast *Backstage Pass* live from Kodak Hall and invited *Performance Today* to Rochester for the festival. Host Fred Child recorded an episode – dedicated to the Festival – at WXXI's Studios.

Dialogue in Metal

World renowned sculpture artist Albert Paley and Jesse James of West Coast Choppers fame collaborated to make two sculptures. Each artist starts one sculpture and finishes the other's. WXXI captured their journey and the complex issues encountered in incorporating their diverse styles. WXXI spent a year chronicling the creative journeys of Paley and James as they worked to create these two different sculptures. As both artists dramatically differ in function, form, and process, WXXI captures their styles, personalities, and the way they embraced the challenges of each other's creation. The end result was the unveiling of the sculptures at FABTECH 2017 in Chicago, North America's largest metal trade event. WXXI premiered the film with two sold-out screenings at the Little Theatre.

Frank Lloyd Wright's Boynton House

Frank Lloyd Wright's Boynton House: The Next Hundred Years follows the restoration of Rochester's only Frank Lloyd Wright House. Navigating unexpected surprises, owners Fran Cosentino and Jane Parker work to bring it back to its original beauty using materials & processes that Wright himself intended.

Paley on Park Avenue: New York City

WXXI's first multi-media series, *Paley on Park Avenue: New York City*, followed world-renowned sculptor Albert Paley as he created 13 original pieces for installation on Park Avenue in New York City. Premiering as 6-part web series on WXXI.org/paleynyc, the series was followed up with an hour-long documentary which was nominated for a New York Emmy.



Second Opinion

Hosted by Dr. Peter Salgo, WXXI's national healthcare series teaches doctor/patient communication while educating viewers about disease and treatment. Seen on hundreds of public television stations across the country, *Second Opinion* focuses on health literacy in a way that is relevant and accessible to both viewers and physicians. *Second Opinion* has an active online presence with its *Myths in Medicine* and *Second Opinion 5* being some of the most watched medical segments available.

Overdose: Inside the Epidemic: According to health departments, deaths related to opioid and heroin use is on the rise. To shed light on what law enforcement and health care providers are calling an "epidemic," *Second Opinion* presented *Overdose: Inside the Epidemic*. The hour-long special featured Mary and Joe Mullin, whose son struggled with drug abuse, opioid use, and heroin addiction and eventually died from an overdose.

With Heart and Voice

With Heart and Voice presents sacred music that spans the full range of Western classical music, from the Gothic period through the 21st century, with occasional surprises from the non-western tradition. This one-hour radio program, hosted by Peter DuBois, celebrates the seasons of the liturgical year and focuses on the richness and beauty of sacred music.

With Heart and Voice began as a local Sunday morning program on Classical 91.5 in 1975, and has been broadcast nationally since 1989. DuBois continues a tradition established with passion by the late Richard Gladwell, creator of *With Heart and Voice*.



Christmas with Madrigalia

In this annual holiday radio special, Madrigalia celebrates the Light of the World with a concert of music for Christmas Days and Christmas Nights. *Christmas with Madrigalia* features many Madrigalia favorites along with some new seasonal tunes.



Wendell Castle: A Portrait

WXXI remembers Wendell Castle with this film that captures the life of the father of the American Studio Furniture and Art Furniture Movements. A master furniture artist, designer, sculptor, and educator, Wendell challenged the art world by bridging sculpture with furniture design. The film follows him on the creation of his "Dizzy" chair – from his original drawings to the finished work of art. It was one of the last chairs Wendell created.