

Biz Kid\$ Instructional Themes Matrix

Episode Number and Title	Episode Description	Economics	Career Exploration	English Language Arts	Personal Finance	21 st Century Skills	Mathematics	Service Learning & Social Entrepreneurship	Business & Entrepreneurship
Episode 101 – What Is a Biz Kid?	Tell the difference between needs versus wants. Learn how Biz Kids identify a need, make a plan, and take action.	•	•	•	•	•	•	•	•
Episode 102 – What Is Money?	An overview of the concept of money, its history, and its future. From bartering to currency to electronic transfer.	•	•	•	•	•		•	•
Episode 103 – How Do You Get Money?	Learn methods for earning money....and how to search for that first job.		•	•	•	•		•	•
Episode 104 – What Can You Do with Money?	What are the four things you can do with money? – Spend, save, invest, and donate...Learn the how to set goals and use your money to meet them.	•	•	•	•	•	•	•	•
Episode 105 – Money Moves	Follow the money through financial transactions. Learn about supply and demand.	•	•	•	•	•	•	•	•
Episode 106 – Taking Charge of Your Financial Future	Set financial goals and plan how to achieve them. Learn that every choice has an opportunity cost.	•	•	•	•	•	•	•	•
Episode 107 – A Biz: What Is It?	Does your Biz supply goods or services? Is your Biz successful? Yes, if you make more than you spend! Learn about tracking expenses and revenue to calculate net and gross profits.		•	•	•	•	•	•	•
Episode 108 – How to Succeed in Biz-ness by Really Trying!	Develop a business plan by identifying a need, making a plan and taking action.		•	•	•	•	•	•	•
Episode 109 – Cash and Credit	Learn about the power and risks of using credit versus cash.	•	•	•	•	•		•	•
Episode 110 – How to Achieve Your Financial Goals	Set goals and achieve them through controlling spending, tracking expenses, saving, and investing from a young age.		•	•	•	•	•	•	•
Episode 111 – Don't Blow Your Dough	Beware of scams! Learn how to protect yourself from identity theft.		•	•	•	•		•	•
Episode 112 – Introducing Entrepreneurs	Entrepreneurs see an opportunity and act on it.	•	•	•	•	•		•	•

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Episode 113 – The Biz Kids Challenge	Use marketing strategies to sell your product to different audiences.		•	•	•	•		•	•
Episode 114 – Being a Smart Consumer	A smart consumer is an informed shopper. Learn to understand marketing and media in sales and avoid high pressure tactics.		•	•	•	•	•	•	•
Episode 115 – Credit (The Good, the Bad, and the Ugly)	What are the pros and cons of using credit? Learn how your credit score impacts your life.		•	•	•	•	•	•	•
Episode 116 – Budgeting (You Can't Manage What You Don't Know)	Get control of your spending and expenses through budgeting so you will have money to manage.		•	•	•	•	•	•	•
Episode 117 – Business Ethics	Learn about doing the right thing in business. Lead by example and be a responsible business person.		•	•		•		•	•
Episode 118 – Saving & Investing (Save Early, Save Often)	Develop a savings plan. Learn about investments for youth.		•	•	•	•		•	•
Episode 119 – Career Development	Explore careers and how to turn your passion into an exciting way to make a living.		•	•		•		•	•
Episode 120 – Money Moves (Global Economy)	Learn about the importance of interdependence and international trade in the global economy.	•	•	•		•		•	•
Episode 121 – Financial Markets	Here is an introduction to stocks, bonds, and commodities and how they are traded. Learn about profits, risk and avoidance.	•	•	•	•	•		•	•
Episode 122 – Sell, Sell, Sell	Learn how to sell products or services and what works in a great sales pitch.		•	•		•		•	•
Episode 123 – Income and Expenses	Where does the cash flow go? Tracking income and expenses and keeping them under control.	•	•	•	•	•	•	•	•
Episode 124 – Building and Growing a Business	Learn the importance of growing a business through staffing, organizing, managing, training, and communicating effectively.		•	•		•		•	•
Episode 125 – Understanding Your Paycheck	Learn how to read a pay stub. What are all those deductions and investments?		•	•	•	•	•	•	•
Episode 126 – What is a Social Entrepreneur?	How do social entrepreneurs use business principles to make a positive social change?		•	•	•	•		•	•

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Episode 201 – Have a Plan, Stan!	Develop a business plan, BEFORE starting your Biz.		•	•		•		•	•
Episode 202 – Money Math – Who Needs It?	How much is the tip? How do you make change? Figure out how much money you will have 5 years from now. Are you up for the math challenges of your life?		•	•	•	•	•	•	•
Episode 203 – Building Your Business Online	Your virtual store front or office! How do you maximize your online Biz and avoid the pitfalls?		•	•	•	•		•	•
Episode 204 – Financial Institutions – All the Same?	Learn about financial institutions such as investment houses, stock exchanges, pay day loan companies, and more.	•	•	•	•	•		•	•
Episode 205 – How Credit Affects Your Life	How does your credit score impact the college you go to, the job you can get, your ability to qualify for future loans? Learn about the credit law.		•	•	•	•		•	•
Episode 206 – The Art of Negotiation	If you can work out a solution with family, teachers, and peers, you have a skill for the business world. Meet your goals and arrive at a solution that works for everyone.		•	•		•		•	•
Episode 207 – The World is a Risky Place	Business requires risk, but you have to be smart about what choices you make. Learn how to protect your interests.	•	•	•	•	•		•	•
Episode 208 – Economic Cycles (What Goes Up Must Come Down)	Learn how the ups and downs in the economy impact you and your business. Explore how to prepare.	•	•	•	•	•	•	•	•
Episode 209 – The Green Economy & You	What is the impact of business on the environment? Can you be green and still make money? Is there money to be made in the green economy?	•	•	•		•		•	•
Episode 210 – Secrets to Success	Learn the secrets of building the best future through lifelong learning. Learn how to finance the best, most educated YOU!		•	•	•	•		•	•
Episode 211 – The Marketing Mix	Learn the 4 P's: Product, Price, Promotion and Placement. Get out there and market!		•	•		•		•	•
Episode 212 – Hidden Careers	Learn how to match your interests with a job or business that you will love!		•	•		•		•	•
Episode 213 – Learning From Failure	Failing can be one of life's great lessons. Learn from what has happened in order to make better decisions in the future.		•	•	•	•		•	•